

**Lake Region State College**  
**Policy and Procedure Manual**

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SECTION 1300.01

GENERAL/ROLE OF THE OFFICE

1. The President shall appoint an individual to supervise the Public Affairs functions of the College.
  2. Roll: In broad terms, the mission of the Public Affairs shall be as follows:
    - a. To provide a forum for communications/new on campus
    - b. To present a favorable image of the College to the public
    - c. To coordinate official news releases from the College
    - d. To act as the clearing house for College publications
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**History**